

**2021 – 2022 Phi Beta Lambda Gold Member (Previously called Member of the Year)**

**Revised August 6, 2021**

**Submit completed form by March 15, 2022**

Phi Beta Lambda members who are in good standing (e.g., dues paid) are eligible to participate in the Gold Member challenge. This rubric includes a list of activities that align with the current Program of Work and other tasks the State Officer Team has set forth that they feel make a well-rounded Phi Beta Lambda member. Students will receive points based on completed tasks. The student is NOT required to complete all of the identified tasks except where noted mandatory. **Students must submit documentation where noted and follow directions.** All students who participate in Gold Member will be recognized at the State Leadership Conference. The winner will receive \$125.

Please check off as completed	Task	Points Possible	Points Earned
<b>Networking</b>			
	Create a LinkedIn profile and join the ARPBL group	Mandatory	
	Attend Fall Leadership Conference	2 points	
	Reach out to another local chapter regarding one of their events		
<b>Points</b>			
<b>Leadership</b>			

	<b>Attend ½ of the ARPBL Zoom meetings</b>	<b>Mandatory</b>	
	<b>Run for a state leadership position</b>	<b>3 points</b>	
	<b>Provide relevant questions to a speaker during a Q&amp;A</b>	<b>1 point per speaker event</b>	
<b>Points</b>			
<b>Teamwork</b>			
	<b>Attends ½ of local chapter meetings and made a significant presence in the meetings</b>	<b>Mandatory</b>	
	<b>Take a photo of a teambuilding activity involving PBL and send the picture to the Chief Information Officer</b>	<b>1 point</b>	
	<b>Volunteer to help at an ARPBL Conference</b>	<b>1 point</b>	
<b>Points</b>			
<b>Creativity</b>			

	<b>Volunteer for a PBL community service project</b>	<b>Mandatory</b>	
	<b>Create a video/commercial to promote ARPBL “Support the Kids”</b>	<b>2 points</b>	
	<b>Create a promotional item for your local chapter</b>	<b>2 points</b>	
<b>Points</b>			
<b>Responsibility</b>			
	<b>Provide two letters of recommendation. One from a PBL adviser and one from another source</b>	<b>Mandatory</b>	
	<b>Make a video regarding the importance of diversity and inclusion</b>	<b>1 point</b>	
	<b>Either complete a video or discussion regarding how a local business is working towards environmental sustainability and responsibility</b>	<b>1 point</b>	

			<b>Points</b>
<b>Communication</b>			
	<b>Join the ARPBL Discord and introduce yourself</b>	<b>Mandatory</b>	
	<b>Create a one-minute video promoting PBL to FBLA members</b>	<b>1 point</b>	
	<b>Email the Chief Information Officer requesting a podcast interview</b>	<b>1 point</b>	
			<b>Points</b>
<b>Professionalism</b>			
	<b>Submit your resume to the ARPBL website</b>	<b>Mandatory</b>	
	<b>Interview a Professional</b>	<b>1 point</b>	
	<b>Submit your resume for review to the ARPBL website</b>	<b>1 point</b>	
			<b>Points</b>
<b>Mentorship</b>			

	<b>Have significant interaction with an FBLA chapter</b>	<b>Mandatory</b>	
	<b>Recruit first time members for your local chapter</b>	<b>1 point per first time member</b>	
	<b>Speak to an FBLA chapter</b>	<b>1 point per chapter</b>	
<b>Points</b>			
<b>Project Management</b>			
	<b>Submit a one-page proposal for a workshop idea</b>	<b>Mandatory</b>	
	<b>Help Obtain Sponsorships for ARPBL</b>	<b>3 Points</b>	
	<b>Lead a community service event for the ARPBL Statewide Initiative "Support the Kids"</b>	<b>2 points</b>	
<b>Points</b>			
<b>Critical Thinking</b>			
	<b>Must compete in State Leadership Conference</b>	<b>Mandatory</b>	

	<b>Watch conflict resolution scenario and submit a one-page summary on your resolution</b>	<b>1 point</b>	
	<b>Create a video on how to improve retention in your local chapter</b>	<b>1 point</b>	
<b>Points</b>			
<b>Total Points for Rubric</b>			