

2022-2023 Gold Chapter Rubric

Revised July 22, 2022

Submit completed form by March 15, 2023

Every chapter in good standing (e.g. dues paid) is eligible to participate in the Gold Chapter challenge. This rubric includes a list of activities that align with the current Program of Work and other tasks that the State Officer Team has set forth. The chapter is NOT required to complete all of the identified tasks except where noted mandatory. The chapter will receive points based on completed tasks. **The chapter must submit documentation for proof of completion.** All schools who participate in the Gold Chapter challenge will be recognized at the State Leadership Conference. However, only the top schools (National Guidelines) with the highest accumulated points will be recognized as Arkansas's Gold Chapters and will receive National recognition. You may accumulate points by qualifying for tasks that correspond with each other if you have met the criteria for each (i.e. having volunteer hours for amounts of 1-50 and 50-100 – if you have 85 volunteer hours, you would receive points for both tasks being completed).

Chapter Name _____

Date Submitted _____

Please check off as completed	Task	Point Possible	Points Earned
	Our chapter submitted (some) membership dues by the initial October 20 national deadline.	Mandatory	
	Our local chapter provided contact information for their student chapter representative by October 1 to the Executive Vice President.	Mandatory	

	Our local chapter participated in the online Spring Executive Council Meetings.	Mandatory	
	Our local chapter contributed to the state officer newsletter at least once.	Mandatory	Info deadline March 1: send out March 15. Info deadline Oct. 28: send out Nov. 11.
	Nominated a member for Member of the Year.	Mandatory	
	Chapter had at least one student join the Arkansas FBLA Collegiate Discord, GroupMe, and email listserv by October 1.	Mandatory	
	Our local chapter participated in the 2020-2021 Statewide Community Service Initiative —“Community Connections”. <i>Chapters should submit a 2-page report detailing their chapter’s efforts.</i>	Mandatory	
	Our local chapter participated in a recruitment event for our chapter. <i>Chapters should submit a 1-page report detailing their chapter’s efforts.</i>	Mandatory	
	Our local chapter participated in a fundraiser. <i>Chapters should submit a 1-page report detailing their chapter’s efforts.</i>	Mandatory	
	Our chapter had at least one member compete at the State Leadership Conference in a competition other than Gold Chapter.	Mandatory	

	Our local chapter maintained total membership from last year's final membership total.	3 points	
	Our local chapter increased total membership from last year's final membership.	2 points	
	Our local chapter participated in the online Fall Executive Council Meeting.	1 point	
	Our local chapter ran a candidate for State Office.	3 points	
	Our local chapter ran a candidate for National Office or was a member in a National Committee.	3 points	
	Participated in a fall multimedia challenge (Chapter Theme Display – Recruitment or Community Service Promotion). <i>Chapters should submit a link to the project as proof of completion.</i>	2 points	
	Participated in a spring multi-media challenge (Chapter Theme Display – Multimedia). <i>Chapters should submit a link to the project as proof of completion.</i>	2 points	
	Our local chapter participated in FBLA Week Projects.	2 points	
	Our local chapter interacted with FBLA in person or virtual (must be more than email interaction)	2 points	

	Our local chapter obtained a highly-qualified workshop presenter (not a current adviser or member) for a State Leadership Conference.	3 point	
	Our local chapter obtained highly-qualified judge(s) for the State Leadership Conference.	3 points	
	Our local chapter had an outside guest speaker who presented on the importance of embracing an increasingly diverse student body and improving student’s understanding of gender, racial, ethnic, and sexual orientation diversity in the workplace. <i>Chapters should submit a 1-page report detailing their chapter’s efforts.</i>	2 points	
	Our local chapter had an outside guest speaker who presented on the importance of embracing an increasingly diverse student body and improving student’s understanding of gender, racial, ethnic, and sexual orientation diversity in the workplace which we video recorded and submitted to the State Executive Vice President. <i>Chapters should submit a link to the project as proof of completion.</i>	2 points	
	Our local chapter had an outside guest speaker.	1 point	
	Our local chapter had an outside guest speaker which we video recorded and submitted to the State Executive Vice President. <i>Chapters should submit a link to the project as proof of completion.</i>	1 point	
	Our local chapter established a social media presence (Facebook, Instagram, or Twitter) and	3 points	

	followed / liked Arkansas FBLA Collegiate social media.		
	Our local chapter posted a minimum of two (2) items on their social media platform(s) per semester	3 points	
	Our local chapter had sponsorships of ARFBLA Collegiate , with each sponsorship being \$150.	1 point per sponsorship (Up to 10 points)	
	Our local chapter participated in recognized 501(c)3 non-profit organization(s) by donating a total of \$1-\$250. <i>Chapters should submit a 1-page report detailing their chapter's efforts.</i>	3 points	
	Our local chapter participated in recognized 501(c)3 non-profit organization(s) by donating a total of \$251-\$500. <i>Chapters should submit a 1-page report detailing their chapter's efforts.</i>	3 points	
	Our local chapter participated in recognized 501(c)3 non-profit organization(s) by donating a total of \$501-\$750. <i>Chapters should submit a 1-page report detailing their chapter's efforts.</i>	3 points	
	Our local chapter participated in recognized 501(c)3 non-profit organization(s) by donating a total of \$751-\$1000. <i>Chapters should submit a 1-page report detailing their chapter's efforts.</i>	3 points	

	<p>Our local chapter participated in recognized 501(c)3 non-profit organization(s) by donating a total of \$1000+.</p> <p><i>Chapters should submit a 1-page report detailing their chapter's efforts.</i></p>	3 points	
	<p>Our local chapter participated in recognized 501(c)3 non-profit organization(s) by donating 1 - 50 volunteer hours.</p> <p><i>Chapters should submit a 1-page report detailing their chapter's efforts.</i></p>	3 points	
	<p>Our local chapter participated in recognized 501(c)3 non-profit organization(s) by donating 51 – 100 volunteer hours.</p> <p><i>Chapters should submit a 1-page report detailing their chapter's efforts.</i></p>	3 points	
	<p>Our local chapter participated in recognized 501(c)3 non-profit organization(s) by donating 101 – 200 volunteer hours.</p> <p><i>Chapters should submit a 1-page report detailing their chapter's efforts.</i></p>	3 points	
	<p>Our local chapter participated in recognized 501(c)3 non-profit organization(s) by donating 201-250 volunteer hours.</p> <p><i>Chapters should submit a 1-page report detailing their chapter's efforts.</i></p>	3 points	
	<p>Our local chapter participated in recognized 501(c)3 non-profit organization(s) by donating more than 250 volunteer hours.</p>	3 points	

	<p><i>Chapters should submit a 1-page report detailing their chapter's efforts.</i></p>		
	<p>Our local chapter participated in recognized 501(c)3 non-profit organization(s) by donating a total of 1 – 1000 items.</p> <p><i>Chapters should submit a 1-page report detailing their chapter's efforts.</i></p>	3 points	
	<p>Our local chapter participated in recognized 501(c)3 non-profit organization(s) by donating a total of 1001 – 2000 items.</p> <p><i>Chapters should submit a 1-page report detailing their chapter's efforts.</i></p>	3 points	

	<p>Our local chapter participated in recognized 501(c)3 non-profit organization(s) by donating a total of 2001 – 3000 items.</p> <p><i>Chapters should submit a 1-page report detailing their chapter's efforts.</i></p>	3 points	
	<p>Our local chapter participated in recognized 501(c)3 non-profit organization(s) by donating a total of 3001 – 4000 items.</p> <p><i>Chapters should submit a 1-page report detailing their chapter's efforts.</i></p>	3 points	
	<p>Our local chapter participated in recognized 501(c)3 non-profit organization(s) by donating a total of 4000+ items.</p> <p><i>Chapters should submit a 1-page report detailing their chapter's efforts.</i></p>	3 points	

	Our local chapter contributed a total of \$50 - 100 to the Arkansas FBLA Foundation.	3 points	
	Our local chapter contributed a total of \$101 - 200 to the Arkansas FBLA Foundation.	3 points	
	Our local chapter contributed more than \$201 to the Arkansas FBLA Foundation.	3 points	
		Total	/102